

3 Unique Sponsorship Opportunities



Please complete and return to:

Ms. KHOO Su Ling
Koelnmesse Pte Ltd
152 Beach Road
#25-05 Gateway East
Singapore 189721
sl.khoo@koelnmesse.com.sg

Tel: +65 – 6500 6718
Fax: +65 – 6294 8403

3.1 Unique Sponsorship Opportunities

Carbon Forum Asia International Delegates – Developing Countries Sponsorship

Price: €4,000

Be a host and bring in International Project Entities from Developing Countries to Carbon Forum Asia. This is great opportunity to host key projects and gain exposure for your organization.

Your Entitlements:

- Travel and Accommodation Coverage for 2 Delegates from a Developing Country *
- Special mention in Carbon Forum Asia's Post Show Press Release
- Logo on Sponsors' page of the Trade Fair and Conference Guide
- Logo and link on Sponsors' page of www.carbonforumasia.com
- 2 Full Trade Fair and Conference Passes [For the Sponsor]
- 2 Full Trade Fair and Conference Passes [For your Guests]

**Note to Sponsor: Hotel Arrangements will be done by the Organizer. Flight Arrangements will be done by the Organizer and air tickets will be issued to your guests directly. Flights will be on Economy Class and Hotel Arrangements will be made at a 5-star or 4-star property depending on availability.*

Carbon Forum Asia Conference Dinner Sponsor

Price: €18,000

Limited to 1 Sponsor – 27th October

Sponsor the Carbon Forum Asia Conference Dinner and gain the opportunity to host the leading industry experts in the carbon market. This is an ideal opportunity to generate discussions in a relaxed and informal environment.

Your Entitlements:

- Onsite branding acknowledgement at Carbon Forum Asia Dinner
- Opportunity to show a 1-minute video or make a 5-minute welcome speech at the start of the Dinner
- Logo on Dinner Menus placed at each table
- Opportunity to supply promotional giveaways on dinner tables *
- Opportunity to place 4 self-standing signs in prominent locations around the Dinner area [Maximum size: 2.1m height by 1m width]
- Distribution of one leaflet / flyer at the information wall
- Logo on Sponsors' page of the Trade Fair and Conference Guide
- Logo and link on Sponsors' page of www.carbonforumasia.com
- 2 Full Trade Fair and Conference Passes
- 10 Complimentary Conference Dinner Passes [Equivalent to 1 full table]

** Note: Giveaways must be reusable and without excessive packaging. Giveaways are subject to the discretion of the Organizers*

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3.1 Unique Sponsorship Opportunities (Cont.)

Carbon Forum Asia Business Lounge Sponsor

Price: €6,000

Limited to 1 Sponsor

The Business Lounge is designed for all participants to use as a common meeting point to gather and carry out discussions. The lounge will be equipped with computers and with high-speed Internet connections. Sponsorship of the Business Lounge offers you a unique opportunity to reach out directly to participants and gain maximum exposure at Carbon Forum Asia.

Your Entitlements:

- Central placement of your logo at the Business Lounge
- Company brochures placed at prominent locations in the Business Lounge
- Logo on Sponsors' page of the Trade Fair and Conference Guide
- Logo and link on Sponsors' page of www.carbonforumasia.com



Carbon Forum Asia Lunch Sponsor

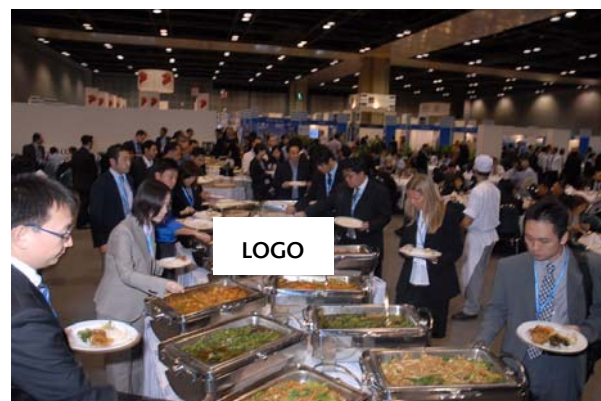
Price: €6,000 per day

1 Sponsor for 27th October & 1 Sponsor for 28th October

Ideally located at a central point where all participants will gather for lunch at midday. Take the opportunity to gain brand exposure with the carbon industry professionals.

Your Entitlements:

- Distribution of one leaflet / flyer at the information counter
- Logo on the Sponsors' page of the Trade Fair and Conference Guide
- Logo and link on Sponsors' page of www.carbonforumasia.com
- Logo on A4-sized signage leading to the lunch area
- Option to display promotional giveaways on tabletops provided [Promotional Items should be reusable without excessive packaging]
- Option to display up to 4 self-standing signs around the lunch area [Maximum size: 2.1m height by 1m width]



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3.1 Unique Sponsorship Opportunities (Cont.)

Carbon Forum Asia Coffee Break Sponsor

Price: €2,500 per day

1 Sponsor for 27th Oct & 1 Sponsor for 28th Oct

Coffee Break stations will be placed at various areas of the Exhibition and foyer.

All participants will gather for refreshments at the beginning of the day and in between sessions. Enjoy a great opportunity to position your brand side by side with the carbon market.

Your Entitlements:

- Central placement of your logo at the Coffee Break Stations
- Logo on the Sponsors' page of the Trade Fair and Conference Guide
- Logo and link on Sponsors' page of www.carbonforumasia.com



Carbon Forum Conference Recycled Bag Sponsor

Price: €10,000

Limited to 1 Sponsor

Your logo will be featured on the Carbon Forum Asia Conference bag (100% recycled material), which will contain Carbon Forum Asia conference materials. Delegate packs will be distributed to all delegates, speakers and guests. Branding on the delegate packs will provide clear and constant exposure for your branding throughout Carbon Forum Asia and beyond.

Your Entitlements:

- Distribution of one leaflet / flyer at the information counter
- Logo on Sponsors' page of the Trade Fair and Conference Guide
- Logo and link on Sponsors' page of www.carbonforumasia.com
- 2 Complimentary Full Trade Fair and Conference Ticket Passes

Image to be updated – Work in Progress

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3.1 Unique Sponsorship Opportunities (Cont.)

Carbon Forum Asia Reusable Water Bottles

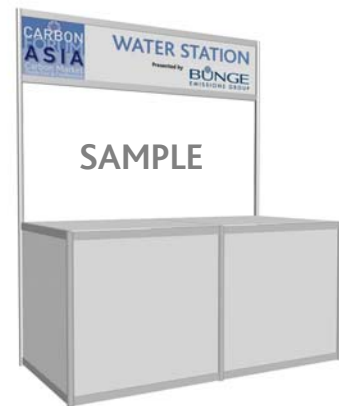
Price: €6,000

Limited to 1 Sponsor

Making new contacts. Engaging in exciting discussions. Quench your thirst in between. Sponsor the Reusable Water Bottles for up to 1,000 participants. Water dispensing stations will be placed throughout the exhibition area where participants can easily access them. A good way to leave a lasting and positive impression!

Your Entitlements:

- Corporate branding on Reusable Water Bottles
- Artwork for Reusable Water Bottles to be provided by Sponsor
- Corporate branding on Water Stations
- Logo on Sponsors' page of the Trade Fair and Conference Guide
- Logo and link on Sponsors' page of www.carbonforumasia.com



Carbon Forum Asia Eco-Friendly Pen & Notepad

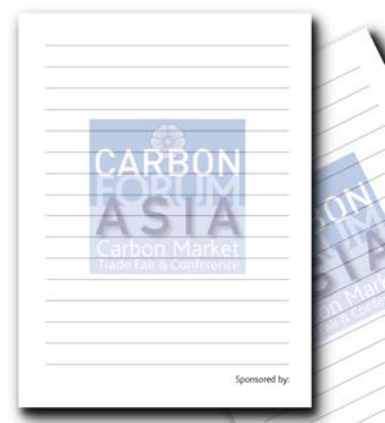
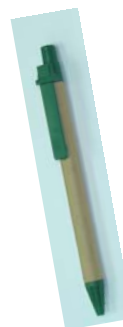
Price: €4,000

Limited to 1 Sponsor

This is an EXCELLENT branding opportunity! Pens will be given to each participant, and placed at the Registration counters. The notepads will be placed at the Conference and meeting rooms.

Your Entitlements:

- Corporate branding of your logo or website on the pen
- Corporate branding on the notepad with your logo
- Logo on Sponsors' page of the Trade Fair and Conference Guide
- Logo and link on Sponsors' page of www.carbonforumasia.com



**Note: You may choose to sponsor one of the two items (Pen or Notepad)*

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3.1 Unique Sponsorship Opportunities (Cont.)

Carbon Forum Asia Internet Kiosk

Price: €3,000

Available Slots: Limited to 1 Sponsor

Strategically positioned at the spacious foyers outside the exhibition and conference rooms, this branding exposure ensures that all participants of Carbon Forum Asia will catch a glimpse of your branding. Enjoy high visibility and prominence with your branding at the various kiosks.

Your Entitlements:

- Corporate branding on Internet kiosks
- Customized desktop wallpaper display [Sponsor to provide]
- Logo on Sponsors' page of the Trade Fair and Conference Guide
- Logo and link on Sponsors' page of www.carbonforumasia.com



Carbon Forum Asia Carbon Neutral Sponsor

CARBON FORUM ASIA 2010 (CFA 2010) is pleased to invite potential providers of carbon offsets to submit their Financial Proposal for the CFA 2010 Carbon Neutral Programme.

The provider will benefit from a unique visibility prior, during and after the event on all the printed and online event documentation.

Whilst the CFA2010 partnership seeks to look for competitive bids it will give preferential treatment to those financial proposals that seek to supply their emission reductions from small-scale projects and/or those projects with a high level of social & environmental integrity (community based, forest/environmental conservation etc)

SOLED!

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3.1 Unique Sponsorship Opportunities (Cont.)

Unique Sponsorship Confirmation

1. Sponsorship Type Selection

Please indicate the Unique Sponsorship Package Type that you would like to confirm with a ✓

- Carbon Forum Asia International Delegates – Developing Countries Sponsorship | Price: €4,000
- Carbon Forum Asia Conference Dinner Sponsor | Price: €18,000 | Limited to 1 Sponsor – 27th Oct
- Carbon Forum Asia Business Lounge Sponsor | Price: €6,000 | Limited to 1 Sponsor
- Carbon Forum Asia Lunch Sponsor | Price: €6,000 per day | 1 Sponsor for 27th Oct & 1 Sponsor for 28th Oct
- Carbon Forum Asia Coffee Break Sponsor | Price: €2,500 per day | 1 Sponsor for 27th Oct & 1 Sponsor for 28th Oct
- Carbon Forum Asia Conference Recycled Bag Sponsor | Price: €10,000 | Limited to 1 Sponsor
- Carbon Forum Asia Reusable Water Bottles Sponsor | Price: €6,000 | Limited to 1 Sponsor
- Carbon Forum Asia Eco-Friendly Pen & Notepad Sponsor | Price: €4,000 | Limited to 1 Sponsor
- Carbon Forum Asia Internet Kiosk Sponsor | Price: €3,000 | Limited to 1 Sponsor

2. Main Contact Details

Name: _____

Address: _____

Address: _____ State / City: _____

Postal Code: _____ Country: _____

Contact Person: _____ Job Title: _____

Tel: _____ Fax: _____ Email: _____

Terms and Conditions:

- Above items are subject to changes and availability. Kindly note that prices listed exclude 7% Goods and Services Tax [GST]
- Kindly note that sponsorship packages availability are based on a first-come-first-serve basis
- To confirm for a specific sponsorship package the Sponsorship Confirmation Form should be fully completed
- Please send completed forms to Ms KHOO Su Ling at sl.khoo@koelnmesse.com.sg
- The application will be confirmed upon the receipt of a Confirmation Letter from the Organizers in the span of 1 week
- The Confirmation Letter will serve as the firm confirmation of your Sponsorship Package
- For cancellations, this must be sent in writing through the form of a letter on company letterhead
- Cancellations made within 1 month prior to the event will receive no refund