

Facts and Figures



Carbon Forum Asia 2010 Carbon Market Trade Fair & Conference

Website: www.carbonforumasia.com

Date: 27 – 28 October 2010

Venue: Raffles City Convention Centre, Singapore

Organizers: International Emissions Trading Association (IETA)
Koelnmesse

Partner: Asian Development Bank

Host: Sustainable Energy Association of Singapore

Supporting Organizations: International Enterprise Singapore
Ministry of the Environment & Water Resources
National Environment Agency, Singapore
Singapore Business Federation
Singapore Exhibition & Convention Bureau

Opening Hours: Exhibitors 08.00 – 18.30 hours
Visitors 08.30 – 18.00 hours

Admission Fees: REGULAR PRICES

2-Day Entrance Ticket (Trade Fair & Conference)	EUR	990
1-Day Entrance Ticket (Trade Fair & Conference)	EUR	590
1-Day Entrance Ticket (Trade Fair Only)	EUR	99

Discounted 2-Day Entrance Ticket (Trade Fair & Conference)

- Members of Supporting Associations	EUR	750
- Developing Countries	EUR	450
- NGO Participants	EUR	190
- Students & Academia	EUR	90

Stand Rental Fees: SPONSORS AND EXHIBITORS PACKAGES – EARLY BIRD

Platinum Presentation Package (25 sqm)	EUR	17,900
Gold Presentation Package (15 sqm)	EUR	10,700
Silver Presentation Package (9 sqm)	EUR	4,220
Bronze Presentation Package (6 sqm)	EUR	3,590

SPONSORS AND EXHIBITORS PACKAGES

Platinum Presentation Package (25 sqm)	EUR	19,890
Gold Presentation Package (15 sqm)	EUR	11,890
Silver Presentation Package (9 sqm)	EUR	4,690
Bronze Presentation Package (6 sqm)	EUR	3,590

Organizers:



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Facts and Figures



Fair Profile: Jointly organized by the International Emissions Trading Association (IETA) and Koelnmesse, CARBON FORUM ASIA is the leading Trade Fair and Conference that provides the perfect setting for forging new partnerships and strengthening existing business relationships in the Carbon Market.

Following the success of three editions of CARBON FORUM ASIA and seven editions of CARBON EXPO in Cologne, CARBON FORUM ASIA 2009 hosted 99 exhibitors; up to 60 project developers, Designated National Authorities and governments; over 120 speakers and 924 participants from more than 106 countries, to discuss the key issues in the Asia-Pacific Carbon Market.

Reaffirming CARBON FORUM ASIA as the ideal platform for Carbon Market industry players seeking to capture Asia's abundant opportunities, last year's trade exhibition attracted a four-fold increase in the number of projects showcased – from 16 in 2007 to over 60 last year. Participants benefited from a Conference Program that featured high-level speakers, who presented up-to-date information and the latest developments in their areas of expertise.

Past Testimonials

"I get more work done during 2 days of Carbon Forum Asia 2009 than during one week alone at my desk"
Susanne Häfeli-Hestvik, Vice President, Director Technical Department - Tricorona

"I was delighted with the event. At a time when we are all trying to reduce costs, the Carbon Forum Asia enabled us to meet many existing and potential partners in just a short span of time. The programme was balanced and informative and the organization was, as always, impeccable."
Markus Hübener, CEO - First Climate

"Carbon Forum Asia 2009 provided Terra Global with an invaluable opportunity to connect with our clients from all over the world and learn from the experiences of other carbon developers in the market"
Leslie Durschinger, Founder Managing Director - Terra Global Capital.

"Carbon Forum Asia in Singapore with 1,000 delegates represents the most attended and valuable annual gathering of carbon experts and traders in the whole region"
Laurent Segalen, Managing Director - Commodities & Environment, Nomura International plc

"It's by far the best and most comprehensive carbon market event in Asia in terms of the coverage and depth of content as well as the variety of participants. Thanks for involving us as a partner and we look forward to next year."
Toru Kubo, Senior Climate Change & Clean Energy Specialist - Asian Development Bank (ADB)

The content was fantastic and it provides by far the best carbon business gathering in Asia."
Marcelo Labre, Global Head of Analytics - Carbon Structuring Specialist Standard Bank

"Standard & Poor's is launching several new products and services for the carbon markets and the forum was invaluable in helping us reach out to carbon professionals in Asia"
Swami Venkataraman, Director, Utilities, Energy & Project Finance - Standard & Poor's

Target Audience 2010

Target Countries:	South East Asia	45%
	Europe	15%
	China	10%
	US	5%
	Japan	5%

As of May 2010

Facts and Figures



India	5%
Korea & Taiwan	5%
Middle East & Pakistan	5%
Australia & Pacific Islands	5%

Target Profile: Project Developers
CER Buyers, Brokers, Traders
CDM Verifiers, Certifiers, Validators
Technology, Service, Solution Providers
Government and Policy Makers including DNAs

Participant Overview : In total, we had 924 participants from 106 countries who attended CARBON FORUM ASIA 2009.

Delegates:	672
Exhibitor Staff:	226
Media Representatives:	26

Participant Breakdown: Top 10 participating countries:

1. Singapore	289 participants
2. Thailand	48 participants
3. China	46 participants
4. United Kingdom	45 participants
5. Malaysia	40 participants
6. Japan	32 participants
7. India	28 participants
8. Philippines	27 participants
9. Indonesia	25 participants
10. Germany	22 participants

Exhibitor Overview: In total, 99 exhibiting companies from 27 countries – including co-exhibitors – participated in Carbon Forum Asia 2009

- Number of Exhibiting Companies:	99
- Number of Countries:	27
- Number of Domestic Exhibitors:	17 [17%]
- Number of International Exhibitors:	81 [83%]
- Nett SQMs	584 SQM

Exhibitors Breakdown: Top exhibitor countries:

1. Singapore	17	7. Bangladesh	4
2. Thailand	7	8. France	4
3. India	6	9. Germany	4
4. Malaysia	6	10. Mongolia	4
5. Philippines	6	11. Pakistan	4
6. United Kingdom	6	12. Sri Lanka	4